

MovApp Privacy Statement

Updated 11/9/2021

1. The controller

MovApp Oy

Y: 3181620-5

FINLAND

2. Registry and Data Protection Officer

MovApp Oy

+358 40 630 5070

movappoy@gmail.com

3. The name of the registry

MovApp Registry

4. Purpose of use of personal data

Personal data is processed for the production of the MovApp service, for customer service and customer communication concerning the services, and for the analysis and development of the service. MovApp Oy also processes personal data for the planning of its own business, such as managing the customer relationship between it and its partners and customers, as well as for marketing purposes, personalizing services and targeting marketing, ensuring usability and functionality, and preventing and investigating misuse.

5. Information content of the register

The following types of data on data subjects can be processed in the register:

-Username

-E-mail

-Level

-Country

-Allow group invitations

-Element

-Challenges and related information

- Exercises and their history
- You run for miles
- Run time related information
- Guest-related GPS information

Based on the information provided by the data subject and the actions performed in the service, the data subject can be manually targeted to the data subject. We collect technical information about the use of the service and the technical features of the equipment, as described in more detail below. Data collection is automatic. Such information includes:

IP address (and country of location), unique identification numbers used by devices, location information based on base station, WLAN, or GPS location (with separate consent), device information used, operating system type and software versions, browser type and language settings, Actions and their time in services (such as information about the programs viewed on the Services or the sites used at the time), the site that redirected you to the Service, and the site and domain you accessed. If a user links their user account to a third-party service, such as Facebook, Instagram, or another social media service, we will receive information about that service when you sign up.

6. Regular sources of information

Register yourself through the MovApp service. The service includes mobile applications for iOS and Android mobile operating systems. Public directories can be used to update personal information.

7. Disclosure of Information

MovApp Oy may disclose information to the extent permitted and required by applicable law. Personal information may be disclosed to MovApp Oy's selected partners for the provision of services.

Information from the register may be disclosed for the direct marketing purposes of the partners, provided that the data subject has given his or her unambiguous consent. Partners may not pass on this information.

The information may be disclosed in connection with a possible acquisition, merger, outsourcing or business acquisition, as well as in connection with a group relationship or other financial consortium. We may also disclose your information to other third parties if you have given your consent, for example by connecting the service to third party services such as social media services or otherwise.

Personal data may be processed outside the EU or the EEA in order to implement the Service.

MovApp Oy ensures the level of data protection of personal data processed outside the EU or the EEA before such processing.

8. Data Retention

MovApp Oy retains personal data only for as long as is necessary to provide MovApp to registrants.

MovApp Oy retains the personal data it has stored for as long as it wishes or until the registrant deletes his or her user account from the MovApp service or otherwise notifies MovApp Oy that he has stopped using the service.

The information is stored electronically on the servers of our service provider, which are protected in accordance with general industry practices. The servers are located in the EU and are constantly monitored. We will be notified of any security breaches without delay and will notify those concerned immediately upon receipt.

9. Registry Security

MovApp Oy uses up-to-date policies to protect personal data. This means that we use physical, administrative and technical safeguards to reduce the risk of loss of personal information and to reduce misuse and unauthorized use, disclosure or modification. We store your personal information on secure servers so that only authorized persons can access the information on that server. MovApp Oy may also protect the user's personal data by using Secure Sockets Layer ("SSL") or other similar encryption method.

10. Cookies

The registrar uses cookies to implement the MovApp Oy service. A cookie is a small text file that is sent to and stored on a user's computer or other device. Cookies are used to facilitate the use of the application and to improve the user experience. Cookies can also be used to evaluate the use of the application and the marketing of the services. Cookies do not harm users' computers or files.

Analytics services such as Google Analytics also use cookies to generate analytics and manage users. Third-party services are subject to their own privacy statements and terms of use, and MovApp Oy is not responsible for the collection or processing of information by these operators, including cookies and other tracking technologies and links. We encourage you to read the terms and conditions and privacy statements of those third party services.

11. Your rights

Right of inspection

You have the right to check what information about you has been stored in the register. We provide the information in the format required by law.

Right to have information rectified

You have the right to request the correction or completion of incorrect, inaccurate, incomplete, outdated or unnecessary information.

Right to request deletion of data

You can ask us to remove your personal information from our systems. We will take action on your request if we have no legitimate reason not to delete the information. Data may not be immediately deleted from all of our backup or similar systems.

The right to restrict the processing of information

You can ask us to restrict the processing of certain of your personal information. A request to restrict the processing of data may result in more limited access to our website and services.

The right to object to the processing of information

You may also request restrictions on the processing of your personal information if your information is processed for purposes other than the performance of our service or the fulfillment of a legal obligation. Opposing the processing of personal information may result in more limited access to our website. You have the right to opt out of electronic direct marketing by following the instructions included in all marketing messages we send.

The right to transfer data from one system to another

You have the right to receive your personal information from us in a structured and commonly used form so that you can transfer the information to another data controller.

Right to withdraw consent

If the processing of your data is based on consent, you have the right to withdraw consent at any time.

You also have the right to lodge a complaint with the supervisory authority and the right to prohibit the use of the data for direct marketing purposes.

12. Changes to the Privacy Statement

MovApp Oy may change this privacy statement from time to time. We therefore encourage you to review the Privacy Statement regularly for any changes. Substantial changes will be notified to the email address provided by the user or we will accept the new terms upon their implementation.